

Fundraising Tips:

1. Form a List
 - a. Who do you want to ask to donate?
 - b. Think creatively – include neighbors, doctors, sports club members, coaches, old teachers
 - c. It never hurts to ask too many people. In fact, ask everyone!
2. Raise your fundraising goal once you reach it
3. Remember your inspiration
 - a. Use your inspiration as motivation to stay focused and work hard to fundraise.
 - b. Why is UNODM important to you?
 - c. You are doing this For The Kids. Remember FTK as you fundraise to support the next generation!
4. Make it Personal
 - a. People will donate to support YOU! Simple as that!
 - b. Communicate your passion. Share your “why”
5. Follow Up
 - a. A little nudge can be beneficial as you give your family and friends a reminder to donate to Dance Marathon.
 - b. Sending a reminder shows that their support is important to you.
6. Send thank you's
7. Send videos and photos
8. Start early
 - a. Yes, OMathon is in April. However, if you wait to start fundraising until April, you won't reach your goal!
9. Customize your message
 - a. Use our templates!
 - b. Some requests are formal and work better in person, while some can be more casual over text or email.
10. Recommend that people follow our social media. If they are following our cause, it becomes their cause, too!